Welcome

8.30 Registration, Welcome breakfast and Sustainability Exhibition

09.15 - 09.25 Welcome to the conference Introduction by the Moderator of the conference Dr. Sarah Jarvis, General Practitioner, London, medical writer and broadcaster

09.25 - 09.30 Opening Dr. Sarah Jarvis

09.30 - 09.40 Acting together to face today’s societal changes: A multi-stakeholder approach towards sustainable healthcare Pascale Richetta, Vice President, AbbVie Western Europe and Canada Operations

09.40 - 10.00 An evidence-based process: Presentation of the European Steering Group’s White Paper and key findings Prof. Walter Ricciardi, White Paper on Sustainable Healthcare Rapporteur and Professor of Public Health, Sacred Heart Catholic University, Rome

10.00 - 10.15 Sustainable Healthcare: Our Recommendations to EU and national policymakers Mary Harney, Chair of the European Steering Group and former Health Minister of Ireland

10.15 - 10.45 Interactive public Q&A All European Steering Group members

10.45 - 11.10 Coffee break

11.10 - 11.45 Opening remarks Dr. Mary Baker MBE, Immediate past President of the European Brain Council

11.15 - 12.00 Breaking silos: Technology at the service of health Professor van Kuijen, Executive Chairman Global Government & Public Affairs, Royal Philips

The use of data to prevent, treat and deliver care Sören Olofsson, Assigned to the Swedish Ministry of Health

How sharing decision-making between doctors and patients can improve outcomes Professor Michael Dixon OBE, Chairman of the College of Medicine and Chair of the NHS Alliance, UK

International care models and policy implications Dr. Rafael Bengoa, Director DEUSTO Business School, former Health Minister, Basque Country, Spain

12.00 - 12.20 Panel and public discussion Led by Dr. Mary Baker and Dr. Sarah Jarvis

12.20 - 12.25 Opening Jeremy Wilks, producer, presenter and director at Euronews

12.25 - 12.35 The EU added value: The European Commission’s view on sustainable healthcare Vytenis Andriukaitis, EU Commissioner for Health

12.35 - 12.45 The European Parliament’s role in contributing to sustainable healthcare Member of the European Parliament (MEP)

12.45 - 12.55 Member states’ commitments to sustainable healthcare Egita Pole, Understate Secretary, Republic of Latvia and EU Presidency

12.55 - 13.05 Regional responses to improving health and sustainability Solange Ménival, Vice President, Aquitaine Regional Council, France

13.05 - 13.20 Interactive public Q&A Led by Jeremy Wilks

13.20 - 14.20 Networking lunch and exhibition

Press briefing

14.20 - 14.30 Opening Martin McKee, CBE, Professor of European Public Health, London School of Hygiene and Tropical Medicine

14.30 - 15.00 Investing today – benefiting tomorrow: -E-FEM – The European Future of the Elderly Model: a dynamic micro-simulation model -The Early Intervention Clinic in Spain -The Early Intervention Clinic in Spain -The Early Intervention Clinic in Spain -The Early Intervention Clinic in Spain Dr. Juan Jover, Head of Rheumatology, Hospital Cínico, San Carlos, Spain

15.00 - 15.15 Citizen responsibility and empowerment: -Polish experiences based on the “Healthy–Active–Constructive” project Jakub Golab, Adviser to the Management Board, Healthy Ageing Foundation, Poland

15.15 - 15.45 Reorganisation of healthcare delivery -An integrated patient care approach -Hospital efficiency: A new way of delivering care -How caregivers transform care Prof. Hilary Thomas, Chief Medical Advisor KPMG Dr. Apostolos Letsios, General Manager, Agios Andreas Hospital, Greece

16.00 - 16.20 Public discussion around the concrete initiatives and conclusions Alberto Calvi, Vice President, AbbVie Eastern Europe, Middle East and Africa Operations Mary Harney, Chair European Steering Group Prof. Walter Ricciardi, European White Paper Rapporteur Discussion led by Prof. Martin McKee and Dr. Sarah Jarvis

16.20 - 16.30 Concluding remarks Pascale Richetta, Vice President AbbVie Western Europe and Canada Operations

16.30 - 17.30 Reception with speaker Chris Moon, CBE, former team leader for the Halo Trust responsible for clearing landmines in Asia and Africa, was blown up by a deep landmine in Mozambique, losing a leg and an arm. Chris will talk about challenging the concept of limitation, as well as his experiences as a patient.