



AbbVie's LinkedIn Community Guidelines

Welcome to AbbVie's global corporate LinkedIn page and thank you for joining our community. Our global newsroom and HR teams use this community to share stories about serious health challenges around the world, as well as AbbVie company and employer news.

We welcome the opportunity to hear from you on [LinkedIn](#). If you comment or ask questions, please follow these Community Guidelines to ensure we provide you the best experience.

Please remember that we work in a highly-regulated industry with unique legal considerations. We are not allowed to engage in sensitive topics, or discussions about our products, other companies' products or treatment options on LinkedIn. These discussions are best held in private with a health care professional.

Because of these regulations, discussions need to be on-topic and constructive. Comments on the AbbVie LinkedIn Page that include any of the following are considered not constructive and may be deleted:

- Name our or other companies' products;
- Offer health or medical advice;
- Include profanity, defamatory, libelous, offensive, abusive, discriminatory or demeaning content, including images, videos and links;
- Are disparaging, threatening, condone violence or illegal behavior;
- Contain personal information, like the names of individuals, email addresses, phone numbers, personal photos or videos;
- Contain proprietary, confidential, sensitive or nonpublic information;
- Violate copyright or intellectual property;
- Are commercial in nature, with an intent to sell products and services, or recruit fans and followers to other social communities;
- Contain information that is false, inaccurate or misleading
- Are excessively repetitive and/or disruptive to the community (SPAM); or
- Posts that don't follow [LinkedIn's User Agreement](#)

Please be aware that followers who violate the above rules may be blocked from our LinkedIn page. In this case, the user would no longer be able to follow our news or comment on our posts.



LinkedIn profiles that AbbVie follows and content that AbbVie likes or shares are not an indication of AbbVie's endorsement of these profiles or the content they produce. Nor is it an indication that we are engaged in a business relationship with the content authors. AbbVie is not responsible for and does not assume any liability for any such third party content. Any information expressed by AbbVie is subject to the risk factors and information on forward-looking statements contained in its filings with the Securities and Exchange Commission and available at AbbVie.com. Nothing provided on these channels constitutes an offer or invitation to invest or deal in AbbVie securities.

Medical side effects

If you believe you have experienced any medical side effects from an AbbVie product, please consult your physician, pharmacist or other healthcare professional immediately. You can report this, a product issue or product question to us directly by using the [medical information form](#) found on AbbVie.com.

We suggest you avoid sharing any specific data concerning your personal health on LinkedIn, other social media sites and the Internet in general. Should you, however, decide to include a post detailing any side effects, AbbVie may need to contact you to find out more information. Posts of this nature may be removed from our LinkedIn page due to legal obligations concerning drug safety reporting.

Using and storing personal identifying information

AbbVie will not disclose or share personal identifying information on its LinkedIn account unless we have obtained proper consents. We do not store or use your LinkedIn profile, unique ID, email or other personal identifying information. However, in the case of reporting a side effect or product issue, we will need to store and use personal identifying information, such as your name, location, health-related information or similar, in accordance with applicable laws. This information is required to be submitted to the AbbVie Pharmacovigilance and Patient Safety department and/or regulatory authorities. We are also required to store your personal identifying information for auditing purposes.

In some instances AbbVie may choose to use third-party service providers to help us manage comments and messages, which means that they too would have access to any personal identifying information you share with us. Such third-party service providers are contractually bound and trained to ensure an adequate protection and security of your personal identifying information.

Please note that LinkedIn also has access to information you share with us. For more details read the [LinkedIn Privacy Policy](#).

Thank you for reading and being a part of the AbbVie LinkedIn community.