



AbbVie's US TikTok Community Guidelines

Thank you for visiting AbbVie's United States TikTok channel. Our newsroom team uses this channel to share stories about serious health challenges throughout the US, as well as news about AbbVie as a company and employer.

Content on this channel is intended for US audiences only.

Please remember that we work in a highly regulated industry with unique legal conditions. As such, we are not allowed to engage in sensitive topics or discussions about our products, other companies' products, or treatment options on AbbVie's TikTok channel. These discussions are best held in private with your health care provider.

TikTok channels that AbbVie subscribes to and videos that AbbVie likes or shares are not an indication of AbbVie's endorsement of these channels or the content they produce. Nor is it an indication that we are engaged in a business relationship with the content authors. AbbVie is not responsible for and does not assume any liability for any such third-party content. Any information expressed by AbbVie is subject to the risk factors and information on forward-looking statements contained in its filings with the Securities and Exchange Commission and available at AbbVie.com. Nothing provided on these channels constitutes an offer or invitation to invest or deal in AbbVie securities.

Medical Side Effects

If you believe you have experienced any medical side effects from an AbbVie product, please consult your physician, pharmacist, or other health care professional immediately. You can report this, a product issue, or product question to us directly by using the [medical information form](#) found on AbbVie.com.

You are also encouraged to report negative side effects of prescription drugs to the FDA. Visit <http://www.fda.gov/medwatch> or call 1-800-FDA-1088.

We suggest you avoid sharing specific information concerning your personal health on TikTok, other social media sites, and the Internet in general. Should you, however, decide to send us a message to detail any side effects, we may need to contact you for more information in order to fulfill our regulatory requirements, in which case we may request your email address.

Using and Storing Personal Identifying Information

Generally, AbbVie will not disclose or share personal identifying information on its TikTok channel unless we have obtained proper consent. We do not store or use your TikTok unique ID, email, or other personal identifying information. However, in the case of reporting a side effect or product issue, we will need to store and use personal identifying information, such as your name, location, health-related information or similar, in accordance with applicable laws. This information is required to be submitted to the AbbVie Pharmacovigilance and Patient Safety department and/or regulatory authorities. We are also required to store your personal identifying information for auditing purposes.



In some instances, AbbVie may choose to use third-party service providers to help us manage comments and messages, which means that they too would have access to any personal identifying information you share with us. Such third-party service providers are contractually bound and trained to ensure an adequate protection and security of your personal identifying information.

Please note that TikTok also has access to information you share with us. For more details, please refer to TikTok's [Privacy Policy](#).

Thanks again for being part of our TikTok community.